

Jed Riffe

Series and New Media Producer of *California and the American Dream*

Producer Director of *California's "Lost" Tribes*

Co-Producer of *Ripe for Change*

Jed Riffe is an independent filmmaker who has been producing award-winning documentaries for PBS broadcast and theatrical release since 1975. He is best known as the producer and director of *Ishi, the Last Yahi* (The American Experience) which was nominated for a national Emmy for "Best Historical Documentary", was awarded seven "Best Documentary awards and won the "Audience" award at the Munich International Film Festival competing against twelve American independent feature films. Next Riffe produced *Who Owns the Past?* the true story of the American Indian struggle for control of their ancestral remains (Independent Lens).

Riffe is one of three Series Producers with Lyn Goldfarb and Paul Espinosa on the new PBS Series *California and the American Dream*. Riffe produced, directed and co-wrote the opening episode *California's Lost Tribes*, the first documentary on American Indian gaming with Co-Producer Jack Kohler (Karuk, Yurok, Hoopa). Riffe co-produced *Ripe for Change*, the fourth episode of the *California and the American Dream* Series with acclaimed filmmaker Emiko Omori co-producing, directing and writing.

In addition to producing and directing for television and the screen, Jed Riffe has been pushing the boundaries of "new media" since 1990 when he produced the video portion of a three station touch screen interactive multi-cultural history of California for the Oakland Museum. For the *California and the American Dream* Series Riffe is collaborating with Emrah Oral, New Media Producer and Director of Creative Services for Jed Riffe Films. Riffe and Oral are responsible for the development and production of the Series website <www.californiadreamseries.org>, four enhanced DVDs, video iPod casts and 3GP streaming media. Riffe and Oral have produced several websites and other new media products for cell phones and video iPods <www.jedriffefilms.com>.

Riffe recently completed producing and directing the award-winning documentary *Waiting to Inhale* that examines the science behind the movement to legalize marijuana for medical purposes in the U.S. and abroad. *Waiting to Inhale* is currently on the international film festival circuit, and playing limited theatrical engagements in the U.S.